



Chemical and Product Tankers

GAINING THE EDGE IN A TOUGH MARKET

8-9 March 2011, Hilton Tower Bridge Hotel, London, UK

Sponsorship and exhibition opportunities

Reach an audience of senior industry decision makers including:

- **Chemical & product tanker shipowners & operators**
- Managing directors
- Operations managers
- Technical superintendents
- Chartering managers
- Shipbrokers
- **Chemical & oil majors**
- Vetting managers
- Chartering managers



Further your marketing objectives through:

- Branding
- Hosting
- Exhibiting
- Pre – Conference
- At Conference
- Post Conference



To discuss your requirements contact:

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Registered in the UK No 6695315

The No 1 organiser of maritime, ports and logistics events

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events**



Chemical and Product Tankers

Run in association with the International Parcel Tanker Association (IPTA), this conference has grown to be an essential gathering for the top management of international shipping companies and their key service providers to discuss a mix of commercial and operational issues.

Chemical and Product Tankers 2011

Building on the success of the 2009 and 2010 events, we will again be examining supply and demand factors, the latest regulatory and safety issues, vetting and finance during the conference. We will also be running separate workshops on TMSA and piracy. There will also be a seminar focusing on the biofuel trade and transport markets aimed at traders and end users of shipping.

"I have found that events run by Navigate have been very well organised, bringing together broad scopes and varied backgrounds".

Chartering Manager - Statoil

"Chemical & Product Tankers: what an excellent conference. All important topics related to the sector were successfully tackled."

Managing Director - Lotus Shipping Company

"All in all a good conference covering a good wide range of topics ie: commercial, technical, operational, financial, current and pending legislation issues."

Technical Director - Euroceanica (UK)

"Excellent conference. Excellent quality speakers and delegation. Very well chaired - so much better than numerous other events attended."

Technical Director - ITOPF

"Great conference!"

Managing Director - John T Essberger

Previous delegates included senior representatives from:

ABS, Ace Tankers, Advanced Polymer Coatings, AET, Alan Shipping, Alcotra, Associated Petroleum Terminals, Atlas Chemical Tankers, Bank of Ireland, BRS, Belships, Bernhard Schulte, BGN Risk, Bibby Line, Bloomberg, Botany Bay Shipping, BP Shipping, Braemar Howells, Braemar Seascope, BV, Casper Shipping, Chembulk Tankers, Chevron Shipping, Clarksons, Clipper Tankers, CMA Europe, Concateno, Damen Shipyards, d'Amico Tankers, Danish Maritime Authority, Dantec, DnB NOR Bank, Dorval Kaiun K K, Drewry Shipping, DSD Shipping, DVB Bank, Eastport, Eiger Shipping, Eitzen Chemicals, Emirates Ship Investment, Empire Chemical Tanker Holdings, Energy Argus, Erria, Essberger, EUNAVFOR, Euroceania, Eurofin, European Commission, Fairfield Chemical, Fairplay, Finbeta, Frank Mohn, GEBAB, GL, Graypen, H Ismail Kaptanoglu Shipmanagement, Hagland, HCB, Heidenmar, Heidmar, Hellespont, Hill Dickinson, Holman Fenwick Willan, Hudson Systems, Hypro Shipping, Ibex Denizcilik, ICAP Shipping, ICIS, Iino UK, IMO, Ince & Co, Inge Steensland, International Marine Transport, International Paint, IPIECA, Intertek, IPTA, ITOPF, James Fisher Everard, Jo Tankers, Kemika Tankers Management, Koyo Kaiun, Krystallon, L&I Maritime, Lauranne Shipping, Laurin Maritime, Lloyd's List, LMC International, London School of Economics, Lotus Shipping Company, Marine Cargo Experts, Marintek, MUSCs, Marseille-Fos Port, Mediterraanea di Navigazione, Milbros Systems, Ministry of Transport (Netherlands), MISC, Mitsui, MOL, MT Maritime Management, Navig8 Europe, Nordic Tankers, Norwegian Ministry of the Environment, OCIMF, Odfjell Ahrenkiel, Odfjell Tankers, Odin Marine Europe, OW Bunker, Panama Maritime Authority, Panasia Marine, Paradise Navigation, PetroFina, Qatar International Petroleum Marketing Company (Tasweeq), R G Hagland, Remi, Reuters, RG Hagland, Seacove Shipping Partners, Shell Chemicals Europe, Sovcomflot (UK), Statoil, Stena, Stolt Tankers, Swedish Transport Agency - Marine Department, Tailwind (Europe), Toepfer Transport, Tokyo Marine Europe, Transal Shipping, Triton International, Tufton Oceanic, UK Chamber of Shipping, Unicorn Tankers, United Chemical Tankers, US Coast Guard, Vertical, Videotel, W-O Shipping

Let us help promote your company

Joining our marketing campaign gets you in front of your potential customers. It is highly effective and value-for-money. The earlier you join us, the more of our activities you will benefit from.

Pre conference:

- Email campaign to our pre-qualified database of industry contacts
- Press releases to the trade press
- Partnerships with industry associations with access to their networks
- Printed brochure mailed to over 6000 pre-qualified industry contacts
- Media partnerships
- Your logo on the conference website

Post conference:

- Post conference press release will include sponsor names
- Post conference report sent to our database of pre-qualified industry professionals and all delegates.
- Opportunity to request full contact details of any delegate (with their permission)

At conference:

- Your logo on the conference signage and main stage back drop
- Your logo on the conference holding slides
- Your logo on the additional conference signage
- Attend the networking reception, coffee breaks and lunches
- Balanced conference session agenda with networking breaks to mix with delegates
- Include your brochure in each delegate pack



naVigate **IPTA** **Chemical and Product Tankers**
International Parcel Tankers Association
GAINING THE EDGE IN A TOUGH MARKET
London 9-10 March 2010

Outlook for vegoil, biodiesel & chemical trades //
Commercial update // Imminent regulations update //
TMSA & vetting // Financing tankers in 2010 //
Security issues // *New for 2010: Pre-conference
TMSA workshop - 8 March*

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Sponsors: **ABS**

Media Partners: **argus** **TANKERupdate** **UCC**

Sponsorship packages – branding

Four packages to maximise your exposure by branding across the Chemical and Product Tanker 2011 conference before, during and after the event.

Primary Sponsor

Lead sponsorship package with highly visible logo placement and top billing on pre-event, at event and post event marketing material.

Package includes:

- Logo on the conference website with link to your website
- Logo on the front of the conference brochure and all primary marketing material - shown as lead sponsor
- A corporate profile to be included in the conference documentation
- Logo to be displayed on conference signage and holding slide in the main conference room during all session breaks
- Distribution of your corporate brochures or any promotional material
- Exhibition space (maximum 3mx2m) within the conference area
- Two complimentary delegate passes to allow access to the main conference and reception

Package price £5000

Delegate Bags

Display your company logo on our quality bags given to each delegate to be used during and after the conference. This package also includes:

- Your company logo on the event web site
- Your company logo on the conference brochure
- A brochure inserted in to each delegate pack

Each conference bag will be printed with your company logo alongside the event logo.

Package price £2450

Event Supporter

Take full advantage of branding across the conference

Package includes:

- Logo on the conference website with link to your website
- Your company logo on the conference brochure
- Your company logo on the conference signage
- A brochure inserted into each delegate pack
- A complimentary delegate pass to attend the conference and networking reception

Package price £2000

Delegate badges and registration desk

Sponsorship of the delegate badges and delegate registration ensures your logo is highly visible throughout the conference. This package includes:

- Your company logo on each delegate badge
- Opportunity to brand the registration desk
- Your company logo on the event web site
- Your company logo on the conference brochure

Package price £2000

Sponsorship packages – hosting

Packages are based on hosting an event at the conference giving you direct access to delegates

Drinks reception

At the end of the first day, all delegates are invited to a networking drinks reception. This package includes:

- Logo on the conference website with link to your website
- Logo displayed on the conference brochure
- Logo displayed on conference signage and holding slide in the main conference room during all session breaks
- Additional signage displayed promoting your company as the drinks reception sponsor
- Distribution of your corporate brochures or any promotional material at the reception
- One complimentary delegate pass to access the main conference
- Ten additional invitations for your clients or colleagues to attend the reception



Package price £2850

Refreshment breaks

An opportunity to sponsor the coffee & tea breaks and/or the lunch breaks on one or both days. This package includes:

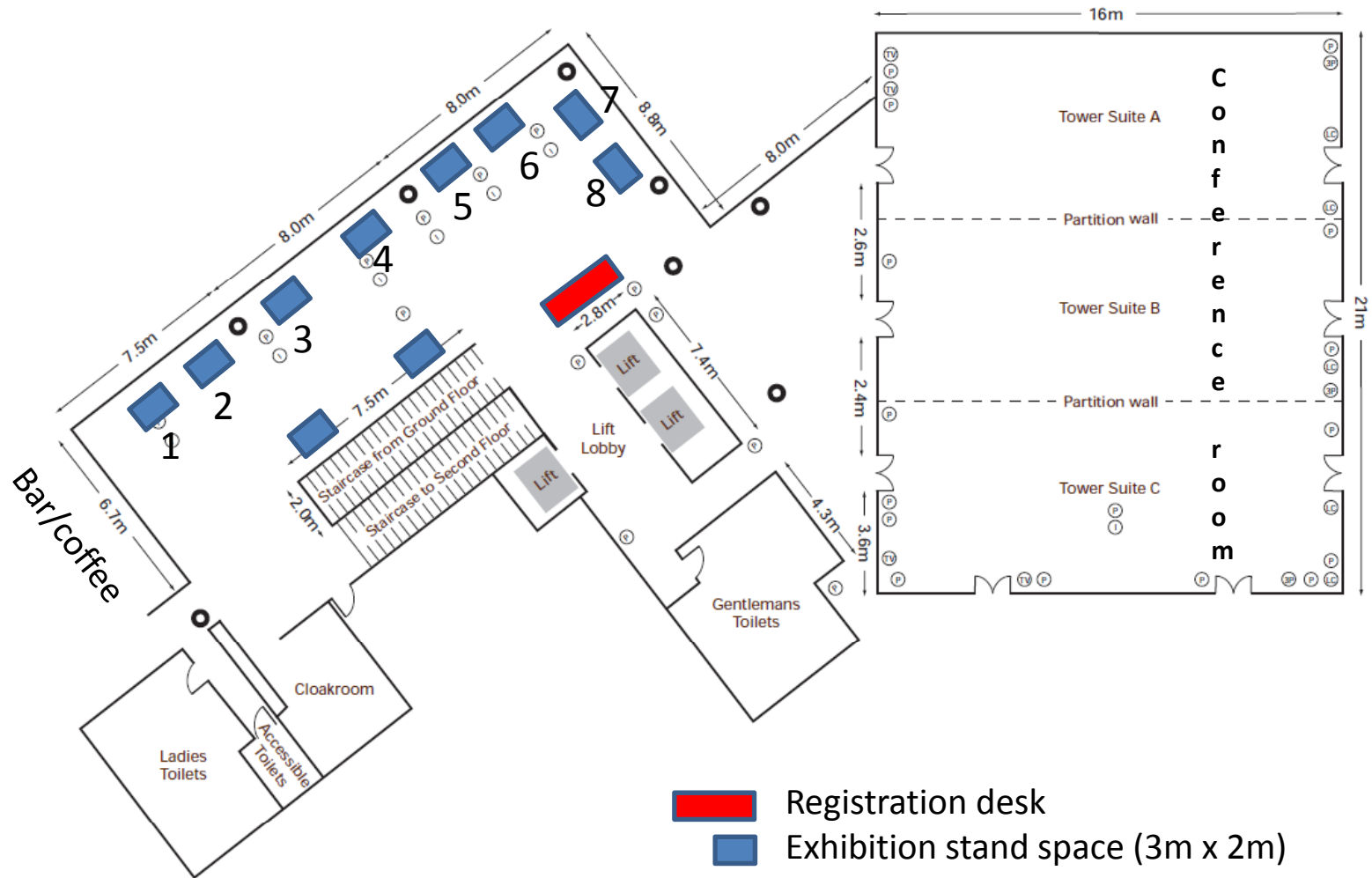
- Logo on the conference website with link to your website
- Logo displayed on the conference brochure
- Logo displayed on conference signage and holding slide in the main conference room during all session breaks
- Additional signage will be displayed promoting your company as the refreshment sponsor
- Distribution of your corporate brochures or any promotional material at lunch
- One complimentary delegate pass to the main conference



Price: £2,000 per day or £3,500 for both days (price will be reduced for just lunch or coffee break sponsorship)

Tower Suite and Foyer

First Floor



Breakfast briefing - be creative on the morning of day two

Take this opportunity to launch a new product or service to the conference delegates before the conference session begins. Brief attendees over a full English or continental breakfast – or perhaps something different such as Guinness and bacon or champagne and sausages!

We will promote your event to all delegates prior to the conference and ensure it is well publicised during the first day. We can make all the arrangements for you, just call Will Bixby on +44 20 7369 1650 to discuss your requirements.

Exhibitor package

Promote directly to the delegates with this package:

- Logo on the conference website with link to your website
- Logo displayed on conference signage and holding slide in the main conference room during all session breaks
- Distribution of your corporate brochures or any promotional material
- Exhibition space (maximum 3mx2m) within the exhibition hall
- Two complimentary exhibitor passes for the manning of your stand



Package price £2500

Literature distribution

- Logo on the conference website with link to your website
- Distribution of your corporate brochures or any promotional material



Package price £500

Further opportunities

Other sponsorship opportunities are available such as sponsoring pens, notepads and coffee mugs. We can also tailor any of our packages to suit your individual requirements and budget.

For further information contact Will Bixby.

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