

Conference sponsorship / primary event sponsor

£15,000 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Logo on the conference brochure and all primary marketing material
- Logo to be displayed on conference signage and holding slide in the main conference room during all session breaks
- A corporate profile included in the conference brochure (100 words)
- A corporate profile included in the conference documentation (A4 page)
- Distribution of your corporate brochures or any promotional material
- Your name featured in all press activity generated for the event
- Space to erect a display or exhibition stand (maximum 3mx2m)
- Three complimentary delegate passes to the conference
- 20% discount on up to 10 further delegate passes for your company or your clients

Event supporter (multiple sponsorship) £2,500 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Logo on the conference brochure
- Logo to be displayed on conference signage
- Distribution of your corporate brochures or any promotional material
- One complimentary delegate pass to the conference

Dinner sponsor (sole sponsorship)

This will be a high profile formal sit down dinner to be held at the imposing Liverpool Town Hall building in the centre of the City.

£10,000 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Logo on the conference brochure
- Additional signage will be displayed promoting your company as the Dinner Sponsor
- Opportunity to give a brief welcome speech at the dinner
- Opportunity to brand the menus and place settings
- Opportunity to provide additional entertainment – casino, band (at additional cost, prices on request)
- Distribution of your corporate brochures or any promotional material
- Two complimentary delegate passes for the conference
- Complimentary table for up to 10 guests to attend the dinner

Lunch sponsor

(for either day 1 or day 2) (Sole sponsorship)

**£5,000 (plus VAT) for each day or
£8,000 (plus VAT) for both days**

Package:

- Logo on the conference website with link to your website
- Logo will be displayed on the conference brochure
- Additional signage will be displayed promoting your company as the Lunch Sponsor
- Distribution of your corporate brochures or any promotional material
- Two complimentary delegate passes to the conference.
- Five additional invitations for your colleagues or clients to attend the lunch

Coffee and tea break sponsor

(for either day 1 or day 2) (Sole sponsorship)

This allows sponsorship of the morning and afternoon breaks on either day 1 or day 2 of the conference

**£2,500 (plus VAT) for each day or
£4,000 (plus VAT) for both days**

Package:

- Logo on the conference website with link to your website
- Logo will be displayed on the conference brochure
- Additional signage will be displayed promoting your company as the Refreshment Sponsor
- Distribution of your corporate brochures or any promotional material
- One complimentary delegate pass to the conference.

Memory sticks sponsor

(Sole sponsorship) Memory sticks will include all conference documentation available at time of going to print, speaker biographies and presentation notes

£7,500 (plus VAT)

Package:

- Logo to be printed on one side of the memory stick
- Logo on the conference website with link to your website
- Memory stick can contain any additional information the sponsor would like to incorporate – this can include a link to the sponsor's web site
- Logo will be displayed on the conference brochure
- Logo to be displayed on conference signage.
- Distribution of your corporate brochures or any promotional material
- Two complimentary delegate passes to the conference

Exhibiting

£2,500 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Exhibition space (maximum 3mx2m) within the exhibition hall (will include power)
- Distribution of your corporate brochures or any promotional material
- Two complimentary exhibitor passes for the manning of your stand. (Please note that these passes will not allow entry to the conference).

Literature distribution

£500 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Distribution of your corporate brochures or any promotional material

Other sponsorship opportunities and packages

In addition to the main sponsorship packages, there are also opportunities to sponsor other items such as delegate name badges and lanyards, notepads and pens. For further details please contact Will Bixby.

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